The theme of FEMS 2019 is Building Communities. From specialist groups in emerging topics to advocacy groups promoting public policy, communities are at the basis of developments in microbiology. These diverse communities are based on pursuing a joint goal regardless of their discipline or background: therefore all microbiology disciplines and stakeholders can pick the fruits of our Congress. We believe science, industry and society are strongly linked together. To have a positive impact on the societal challenges of today and tomorrow we need them all. This is the strength of our Congress: our diversity and connectivity.

Join us in building communities and have a look at the special networking offers, offers for sponsorship collaborations such as the Marketplace and the many ways in which you can customize your activities at our Congress to your target audience.

FEMS is a unique, active and diverse network of around 30,000 professionals who are committed to advancing microbiology for the benefit of society in the areas of health, energy, food, materials and the environment. Set up in the UK as a small charity in 1974, today we are a growing coalition of 52 Member Societies from 37 countries across Europe. Many of those in our network are early career scientists. Others are experienced scientists, business people, students and campaigners.

**CONGRESS DETAILS**

**Dates**
7-11 July 2019

**Venue**
SEC Centre, Glasgow, Scotland

**Number of participants**
2,500+ expected number of participants

**Support and exhibition sales**
Niels Fibæk Bertel
CAP Partner
Tel: +45 33 26 56 49
nfb@cap-partner.eu

**Congress Secretariat**
CAP Partner
Nordre Fasanvej 113
2000 Frederiksberg
Denmark

Tel: +45 70 20 03 05
info@cap-partner.eu
PARTNER WITH US!

It is a great pleasure to announce the 8th Congress of European Microbiologists - FEMS 2019 - which will be held 7-11 July 2019 in Glasgow, Scotland in collaboration with the Society for Applied Microbiology.

FEMS 2019 will bring together leading scientists spanning different fields of microbiology to celebrate the best of microbiology. This congress will showcase the most recent developments in microbiology to address some of the global challenges we face today. The possibility to discuss, promote and enhance scientific cooperation worldwide will provide all participants an extra opportunity to translate new ideas into action for the benefit of Microbiology.

Our congresses attract a high number of scientists who are at the beginning of their careers in the expanding field of microbiology and who are open to discuss new ideas, collaborations and solutions. The increasing availability of sophisticated research tools is leading to new communities operating free of boundaries between academia and industry. Consequently, this Congress offers you a unique opportunity to meet a wide audience of microbiological experts with whom you can collaborate, share ideas and experience, promote and sell your company’s products and expertise.

Partnering with FEMS offers opportunities before, during and after the Congress and allows you to:

- **Build reputation:**
  Demonstrate your company’s leadership in the field of Microbiology
- **Connect:**
  Build relations with key opinion leaders, academic and industry researchers
- **Promote:**
  Raise your company’s visibility in the field
- **Sell:**
  Exhibit and distribute your marketing and promotional materials

Read more about the opportunities of getting involved with the FEMS Congress on the following pages. If you do not find, what you are looking for here, please get in contact with the congress secretariat, who will be able to accommodate you.

We hope you will join us for a great congress and look forward to welcoming you in Glasgow!
CONGRESS OBJECTIVES

In particular, the FEMS2019 congress objectives will be:

- to bring together the world’s best scientific experts to catalyze and advance scientific knowledge in Microbiology, present the most recent research findings, and promote and enhance scientific collaborations around the world
- to bring together community leaders, scientists, and policy leaders to promote and enhance programmatic collaborations to more effectively address regional, national and local responses to microbiological issues around the world
- to support early career scientists through the delivery of attendance grants, the organization of professional development sessions and networking events

PARTICIPANT DEMOGRAPHICS

At the FEMS 2017 Congress in Valencia, we welcomed over 2,600 participants, representing 85 countries in different parts of the world.

FEMS 2017 - TOP COUNTRIES
FEMS 2017 - SPECIALTIES

- Environmental Microbiology: 30%
- Pathogens and Pathogenicity: 17%
- Biotechnology and Synthetic Biology: 15%
- Physiology and Biochemistry: 12%
- Other: 4%

Total Respondents = 2,027

FEMS 2017 - AGE GROUPS

- <35: 27%
- 35-44: 32%
- 45-54: 20%
- 55-64: 17%
- 65+: 4%

FEMS 2017 - WORLD REGIONS

- Western Europe: 61%
- East Asia & Pacific: 10%
- Eastern Europe: 15%
- Central & South America: 4%
- North America: 6%
- Middle East: 2%
- Central Asia: 1%
- Africa & Atlantic: 1%
WHY YOU SHOULD SUPPORT

- Demonstrate your company’s leadership in the field of Microbiology
- Reach key opinion leaders, academic and industry researchers and clinicians
- Raise your company’s visibility in the field
- Exhibit and distribute your marketing and promotional materials
- Convene a corporate symposium

PARTNERSHIP PACKAGES
On the following pages the different opportunities for partnerships, exhibition, symposia and branding are described.

<table>
<thead>
<tr>
<th></th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Exhibition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Satellite symposium</td>
<td>Lunch time unopposed</td>
<td>During breakfast or day</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibition space</td>
<td>30 sqm</td>
<td>15 sqm</td>
<td>12 sqm</td>
<td>From 9 sqm</td>
</tr>
<tr>
<td>Discount on add. - exhibition space</td>
<td>25%</td>
<td>15%</td>
<td>15%</td>
<td></td>
</tr>
<tr>
<td>Free exhibitors</td>
<td>4</td>
<td>4</td>
<td>3</td>
<td>1 pr 3 sqm</td>
</tr>
<tr>
<td>Free delegates</td>
<td>8</td>
<td>5</td>
<td>3</td>
<td>0</td>
</tr>
<tr>
<td>Full page advert final programme</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Insert conference bag</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Logo on conference website</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Sponsorship branding</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Exhibitor branding</td>
<td>✔</td>
<td></td>
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</tbody>
</table>

Tailored packages can be arranged to suit your objectives. Please feel free to contact the Support and Exhibition Sales Department to discuss your needs.

Niels Fibæk Bertel
CAP Partner
Tel: +45 33 26 56 49
nfb@cap-partner.eu
<table>
<thead>
<tr>
<th>FEMS CONGRESS PARTNERS</th>
</tr>
</thead>
</table>
| **PLATINUM**  
**EUR 15,000** | Satellite Symposium during lunch break (unopposed)  
Exhibition 30 sqm  
Discount additional sqm - 25%  
Full page advert final programme  
Insert conference bag  
Logo on conference website  
Branding as platinum sponsor  
4 exhibitor registrations  
8 full registrations |
| **GOLD**  
**EUR 10,000** | Satellite symposium during lunch break or breakfast  
Exhibition 15 sqm  
Discount additional sqm - 15%  
Full page advert final programme  
Insert conference bag  
Logo on conference website  
Branding as gold sponsor  
4 exhibitor registrations  
5 full registrations |
| **SILVER**  
**EUR 7,000** | Exhibition 12 sqm  
Discount additional sqm - 15%  
Full page advert final programme  
Insert conference bag  
Logo on conference website  
Branding as silver sponsor  
3 exhibitor registrations  
3 full registrations |
| **EXHIBITION**  
**EUR 2,500** | Exhibition from 9 sqm and up.  
Acknowledgement with logo and link as exhibitor in the programme  
Publication of the company name with linkage to the company website on the congress website  
One free exhibitor registration pr 3 sqm exhibition |
EXHIBITION

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 sqm</td>
<td>EUR 2,500</td>
</tr>
<tr>
<td>12 sqm</td>
<td>EUR 3,500</td>
</tr>
<tr>
<td>15 sqm</td>
<td>EUR 4,200</td>
</tr>
<tr>
<td>18 sqm</td>
<td>EUR 5,000</td>
</tr>
<tr>
<td>Each additional sqm</td>
<td>EUR 250</td>
</tr>
</tbody>
</table>

To ensure maximum interaction between exhibitors and participants, lunch breaks and coffee breaks will take place in the exhibition area. The allocation of the stand sites will be handled strictly on a first come, first serve basis, with priority given to partnership packages.

INCLUDES

- Exhibition floor space, shell scheme, 2 chairs, 1 table, electricity and wifi
- One free exhibitor registration per 3 sqm stand
- Acknowledgement as an exhibitor in the programme with logo and contact information
- Publication of the company name with linkage to the company website on the congress website
- One conference bag with the final programme
- Participant list on arrival at the conference

EXHIBITOR REGISTRATION

Each exhibiting company will have one free exhibitor registration per 3 sqm stand space. The exhibitor registration fee is EUR 150 per person (excl. VAT) when registering more exhibitors than included with the stand space.

The maximum total number of exhibitor badges per company (free + paid) may not exceed 4 badges per 9sqm. Excess personnel must be registered as participants.

EXHIBITOR INFORMATION

Allocation of exhibition space
Space Allocation will be made on a “first come, first served” basis. All bookings should be made through [www.fems2019.org/exhibition](http://www.fems2019.org/exhibition) or by contacting Niels Fibæk Bertel at nfb@cap-partner.eu or Tel: +45 33 26 56 49

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying name and company.

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only.
SATELLITE SYMPOSIA

Lunch time symposium  Plenary / unopposed, EUR 10,000
Support of an Official Satellite Symposium in a plenary hall, up to 60 minutes, program subject to the approval by the Congress Scientific Committee. The Supporter will be responsible for all related costs.*

- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: “Official Satellite Symposium of the 8th Congress of European Microbiologists”
- Inclusion of Supporter’s symposium invitation in the participants’ congress bag (insert to be provided by the Supporter and approved by the Congress Secretariat)
- Symposium programme will be included in designated section of the programme (subject to receipt by publishing deadline)
- Supporter’s logo with hyperlink on congress website
- Timeslots will be designated and will be allocated on a “first come, first served” basis

Symposium in parallel with others 60 min.  EUR 6,000
Support of an Official Satellite Symposium in a Parallel Hall, up to 60 minutes, programme subject to the approval of the Congress Scientific Committee. The Supporter will be responsible for all related costs.*

- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: “Official Satellite Symposium of the 8th Congress of European Microbiologists”
- Inclusion of Supporter’s symposium invitation in the participants’ congress bag (insert to be provided by the Supporter and approved by the Congress Secretariat)
- Symposium program will be included in designated section of the Program (subject to receipt by publishing deadline)
- Supporter’s logo with hyperlink on congress website
- Timeslots will be designated and will be allocated on a “first come, first served” basis
Product presentation  

**EUR 2,000**

Support of a solely commercial Exhibitor Presentation in a Parallel Hall, up to 15 minutes providing exhibitors with the opportunity to show, for instance, a video about their products and/or a scientist selected by the company to give a promotional talk by presenting his/her experience with a specific research tool. The Supporter will be responsible for all related costs.*

- Opportunity to brand the meeting room
- Inclusion of a Supporter’s invitation in the participants’ congress bags (insert to be provided by the Supporter and approved by the Congress Secretariat)
- Supporter’s logo with hyperlink on Congress website
- Timeslots will be allocated on a “first come, first served” basis

*Speakers will be invited by the Supporter. Travel costs, accommodation and registration fees of the speakers will be covered by the Supporter. This also applies in the case that the Symposium / Product Presentation speakers have been invited by the Congress.

For the above Sponsored Sessions, the following applies:

- Special time slots have been designated and will be allocated on a “first come, first served” basis
- The Supporting company of sponsored sessions may select speakers and topics
- The Supporting company, in addition to the Support fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the session speakers have already been invited by the congress
- Sponsored session programs are subject to approval by the Scientific Committee of the Congress. In the case where the scientific committee will disapprove the Session program, each party will be entitled to cancel the Session booking without paying any penalty for the cancellation or for any damages caused by the cancellation to the other party. Accordingly, upon such cancellation neither of the parties will have any claims, demands or lawsuits towards the other
- Companies are not permitted to organize social or other events which conflict with the official congress Program or optional events
### BRANDING OPPORTUNITIES

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome reception</td>
<td>EUR 5,000</td>
</tr>
<tr>
<td>The welcome reception is a great place for participants to meet and greet. We will make sure that the sponsor of this event gets high visibility.</td>
<td></td>
</tr>
<tr>
<td>- The sponsor can place 4 roll-up banners in the foyer of the reception (to be provided by the Supporter and approved by the Congress Secretariat)</td>
<td></td>
</tr>
<tr>
<td>- Supporter’s logo on congress website</td>
<td></td>
</tr>
<tr>
<td>- Acknowledgement on Supporters’ Board on-site</td>
<td></td>
</tr>
<tr>
<td>- Support will be acknowledged in the Industry Support and Exhibition section of the final programme</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advert/banner on registration confirmation email</td>
<td>EUR 4,000</td>
</tr>
<tr>
<td>The banner or message of choice will be added to the email which participants receive as confirmation for their registration.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advert/banner on practical information email</td>
<td>EUR 4,000</td>
</tr>
<tr>
<td>The banner or message of choice will be added to the email which all participants receive prior to the congress with practical information about the congress.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile application</td>
<td>EUR 5,000</td>
</tr>
<tr>
<td>The Mobile Application/ Web Access enables participants to access all congress related information and functions, such as scientific program, abstracts, e-posters, faculty information, participant’s “personal scheduler”, membership information, industry support and exhibition information (separate section), city information, etc.</td>
<td></td>
</tr>
<tr>
<td>- Support will be recognized on the launch page with logo and “Platform is supported by…”</td>
<td></td>
</tr>
<tr>
<td>- Supporter’s logo on congress website</td>
<td></td>
</tr>
<tr>
<td>- Acknowledgement on Supporters’ Board on-site</td>
<td></td>
</tr>
<tr>
<td>- Support will be acknowledged in the Industry Support and Exhibition section of the final programme</td>
<td></td>
</tr>
</tbody>
</table>

Supporter will not have any input regarding the content which will be accessed on the Mobile Application/Website.
**Poster boards**  
EUR 5,000

Congress posters will be displayed in parallel to the scientific sessions and will be viewed during breaks.

- Supporter acknowledgement at the entrance to the poster area
- Support will be acknowledged in the designated Industry Support section of the final programme

Supporter will not have any input regarding the content of the posters.

**Congress bags**  
EUR 2,500 ex. Production cost

Supporter will provide the funding for the participants’ congress bags.

- The bag will bear the Supporter’s logo and the congress logo

**Congress lanyards**  
EUR 5,000 ex. Production cost

Supporter will provide the participants’ congress lanyards, which hold the name badges of all participants.

- The lanyards will bear the Supporter’s logo

**Mini program**  
EUR 2,500

Acknowledgement as supporter of this pocket size, useful congress overview, which will be distributed to all registered participants, with your company logo on back page (no advertisement).

**Notepads & pens**  
EUR 2,500 ex. Production cost

Supporter will provide the participants’ notepads and pens in addition to a Support fee.

- The notepads and pens will bear the Supporter’s name/company logo and will be distributed in the participants’ congress bags
BRANDING OPPORTUNITIES

Speaker’s support

Support of speakers plays a major role in the congress success and provides a diverse faculty. Support covers the speakers’ direct expenses – 1 (APEX) flight ticket, hotel accommodation and registration fee, which will be handled by the congress secretariat.

• Speakers will be notified of the name of their Supporting company

Coffee break

Coffee will be served during breaks on each day of congress sessions.

• Support will be acknowledged on-site and in the congress programme
• Supporter will be given the opportunity to brand the napkins
• Other branding

Bag inserts

EUR 500 for sponsors/exhibitors

EUR 2,000 for non-sponsor/exhibitor
Inclusion of a one-page promotional insert in the participants’ congress bags. Please note that the material should be provided by the Supporter and must be approved by the congress secretariat.

• Supporter’s product information will be available for all congress participants

Final programme advert

EUR 1,000

Full inside page color advertisement in designated industry section of the final programme. The final programme will be distributed to all registered participants in the congress bags. It will contain the timetable, information about the scientific programme and other useful information.
**Publishers corner**

FEMS is organising a Publishers’ Corner at FEMS 2019 in Glasgow 7-11 July for all publishers with an interest in the microbiology community.

For only EUR 1,500, you will get 4sqm for a counter/display as well as a shared lounge area, where you can sit down and have meetings.

The back wall will be branded as Publisher’s Corner organized by FEMS.

FEMS covers the branded wall, carpet and Lounge furniture/meeting area. You only cover your own counter/display.

**Market place**

By sharing an exhibiting space, you can save on the exhibition costs. For example, groups that can share a booth are:

- SMEs in the same field/industry
- companies from the region
- NGOs

**Booking information**

Please book your exhibition and sponsorships via the FEMS 2019 congress website www.fems2019.org or contact the FEMS 2019 Congress Secretariat – see below.

**Contacts**

**Support and exhibition sales**  
Niels Fibeck Bertel  
CAP Partner  
Tel: +45 33 26 56 49  
nfb@cap-partner.eu

**Congress Secretariat**  
CAP Partner  
Nordre Fasanvej 113  
2000 Frederiksberg, Denmark  
Tel: +45 70 20 03 05  
info@cap-partner.eu
SCIENTIFIC PROGRAMME

MAIN CONGRESS TOPICS:

• Biotechnology / Synthetic Biology / Systems Biology
• Virology
• Pathogens / Pathogenicity
• Mycology
• Genetics/Genomics
• Environmental Microbiology/Microbial Ecology/Microbial Communities
• Taxonomy / Systematics
• Education / Professional Development / Policies
• Physiology / Biochemistry / Molecular Microbiology
• Food Microbiology

Please visit fems2019.org to see an updated version of the FEMS 2019 Scientific Programme.

SOCIAL EVENTS

Poster networking sessions in the exhibition area (Mon-Wed 17:00-18:30)
Each congress day (Mon-Wed) ends with a poster networking session in the exhibition area. These sessions are very popular and well attended as it is a good opportunity to network with other participants while viewing the many interesting posters whilst sharing drinks and snacks.

Welcome reception in the exhibition area (Sun 18:00)
On Sunday 7 July all participants are invited to join the welcome reception in the exhibition area, where drinks and snacks will be served and participants have the opportunity to catch up with old friends and colleagues as well as meet new ones.

Professional development sessions (Mon-Wed 12:30-14:30)

Congress PARTY! (Wed 19:00-24:00)
This year, FEMS has decided to end the congress with a party for all participants and industry partners. It will take place at Merchant’s Square in the city centre of Glasgow, where participants can mingle at 8 different restaurants & bars and dance to live music in the middle of the square.

Tickets for the congress party include dinner and 2 drinks and can be purchased via the online registration at 45 EUR per person.
**IMPORTANT DATES AND DEADLINES**

| Deadline for abstract submission: | 15 January 2019 |
| Early registration deadline: | 15 April 2019 |
| Deadline for submission of adverts for congress materials: | 1 June 2019 |

**CONGRESS HOURS**

| Saturday, 6 July 2019 |  |
| Exhibition set-up | 14.00 - 18.00 |

| Sunday, 7 July 2019 |  |
| Exhibition set-up | 08.00 - 15.30 |
| Exhibition hours (incl. welcome reception) | 15.30 - 20.30 |
| Registration | 12.00 - 18.30 |

| Monday – Wednesday, 8-10 July 2019 |  |
| Scientific sessions | 9.00 - 18.30 |
| Exhibition hours | 10.30 - 18.30 |
| Registration | 8.00 - 18.30 |

| Thursday, 11 July 2019 |  |
| Scientific sessions | 9:00 - 14:00 |
| Exhibition hours | 10:00 - 14:00 |
| Registration | 8:00 - 14:00 |
We are FEMS, a pan-European scientific body campaigning to get science - and microbiology in particular - on the European agenda. Set up in 1974 to promote microbiology across Europe, today we are a growing coalition of 52 Member Societies from 37 countries.

We bring together around 30,000 professional microbiologists who are exploring microbiology and working to translate that knowledge into impact on the ground, and we are working with similar organizations elsewhere to make our network global. We publish five microbiology journals and organize a biennial congress for microbiologists around the world.

Our community can apply for fellowships, grants and/or support when organizing or attending meetings and we work together with these and other partners to track, promote and recognize excellence in microbiology.

For more information, please visit
www.fems-microbiology.org
www.femsjournals.com

FEMSmicro
www.facebook.com/FEMSmicro

FEMSTweets
www.twitter.com/FEMSTweets
SFAM - SOCIETY FOR APPLIED MICROBIOLOGY

SFAM is the oldest microbiology society in the UK, serving microbiologists around the world. As the voice of applied microbiology, SFAM works to advance, for the benefit of the public, the science of microbiology in its application to the environment, human and animal health, agriculture, and industry.

It works in collaboration with other organizations to ensure evidence based policy making and, in partnership with Wiley, publishes five internationally acclaimed journals. Value for money and a modern, innovative and progressive outlook are the Society’s core principles. A friendly society, SFAM values integrity, honesty, and respect, and seeks to promote excellence and professionalism and to inspire the next generation of microbiologists.

SFAM is an active member of the Federation of European Microbiological Societies (FEMS) and the Royal Society of Biology.

For more information, please visit sfam.org.uk